

UCONNECT AND SIRIUSXM HOLIDAY INSTANT WIN AND SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, PARTICIPATE, OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) U.S. STATES AND THE DISTRICT OF COLUMBIA WHO ARE EIGHTEEN (18) YEARS OR OLDER AT THE TIME OF ENTRY.

The UConnect and SiriusXM Holiday Instant Win and Sweepstakes ("Promotion") is sponsored by FCA US LLC, 1000 Chrysler Drive, Auburn Hills, MI 48326 ("Sponsor") and is administered by Prize Logic, LLC, 25200 Telegraph Road, Suite 405, Southfield, MI 48033 ("Administrator"). The Promotion consists of an instant win game ("Game") and a sweepstakes ("Sweepstakes").

- 1. PROMOTION PERIOD:** The Promotion begins on October 23, 2017 at 12:00 PM Eastern Time ("ET") and ends on November 30, 2017 at 11:59:59 PM ET ("Promotion Period"). Administrator's computer is the official clock of the Promotion.
- 2. ELIGIBILITY:** This Promotion is offered only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years or older at the time of entry. Employees of Sponsor, Administrator, Sirius XM Radio Inc., and each of their respective parent companies, subsidiaries and affiliates, distributors, dealerships, and companies involved in the implementation and execution of the Promotion (collectively "Promotion Entities") and each of their respective immediate family members (i.e., spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. By participating in this Promotion, an individual who meets the eligibility requirements and enters the Promotion agrees to be bound by these Official Rules and that the decisions of Sponsor shall be final and binding in all matters pertaining to the Promotion. For purposes of the Promotion, an entrant's email address will be the email address submitted during registration. Entrants will not be allowed to change their email addresses. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.
- 3. HOW TO PARTICIPATE:** During the Promotion Period, an entrant must visit WinWithUconnect.com ("Website"), enter his or her email address, and follow the instructions to register by entering all information requested on the registration form including, but not limited to, complete first and last name (no initials), street address (no P.O. boxes), city, state, ZIP code, phone number, and date of birth. Entrant must then confirm that he or she has read and agrees to be bound by these Official Rules and submit the registration form, after which he or she will receive one (1) Game play ("Game Play") and one (1) entry into the Sweepstakes. Upon receiving a Game Play, a win or lose message will appear indicating whether the entrant is a potential Game prize winner. All potential winning Game Plays are subject to verification by Sponsor or Administrator, whose decisions are final and binding. An entrant is not a winner of any prize, even if the screen should so indicate, unless and until entrant's eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

IMPORTANT: If an entrant participates in the Promotion using a mobile device, message and data rates may apply. Entrants should consult their wireless providers' pricing plans.

Entry Limit: An entrant is limited to receiving one (1) Sweepstakes entry and one (1) Game Play per day during the Promotion. For purposes of the Promotion, a day is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET, except on October 23, 2017, when a day will start at 12:00 PM ET. Entrants attempting to use multiple email addresses or identities or suspected of attempting to receive more entries or Game Play than permitted by these Official Rules may, at Sponsor's sole discretion, be disqualified. Entries received from any individual in excess of the stated limitation shall be void.

4. RANDOM DRAWING: On or about December 1, 2017, the Administrator will select one (1) potential Sweepstakes grand prize winner in a random drawing from all eligible Sweepstakes entries received during the Promotion Period. The winner is deemed to be a potential winner pending verification of his or her eligibility and compliance with these Official Rules as determined by Sponsor, at Sponsor's sole discretion.

5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE ("ARV"):

Sweepstakes Grand Prize (1): The Sweepstakes grand prize is a check for \$1,500 made payable to the Sweepstakes grand prize winner ("Grand Prize"). The Grand Prize ARV is \$1,500. One (1) Grand Prize will be available in the Promotion.

Odds of Winning the Grand Prize: The odds of winning the Grand Prize depend on the number of entries received during the entire Promotion Period.

Game Prizes: The following Game prizes will be available in the Promotion (each a "Game Prize"):

| Game Prize | Quantity | ARV (each) | ARV (total) |
|--|-----------------|-------------------|--------------------|
| Amazon Echo Dot | 40 | \$49.99 | \$1,999.60 |
| SiriusXM Prize Pack 1 (includes travel blanket, charger, flashlight) | 10 | \$22 | \$220 |
| SiriusXM Prize Pack 2 (includes charger and flashlight) | 40 | \$10 | \$400 |
| \$5 Coffee Shop Gift Code | 75 | \$5 | \$375 |

All SiriusXM Prize Pack Game Prize component design elements and specifications are subject to Sponsor's discretion. Each Coffee Shop Gift Code is subject to all terms and conditions set forth by issuer. No more than the above quantities of Game Prizes will be available in the Promotion. In order for Game Play to result in an entrant being a potential Game Prize winner, his or her Game Play must have been received either at the exact randomly predetermined winning time as determined by Administrator or, if no Game Play is received at the exact randomly predetermined winning time, then the Game Play that is received at the closest time immediately following the randomly predetermined winning time during the Promotion Period will result in a winning Game Play. The number of Game Prizes available to be won will decrease during the Promotion Period as Game Prizes are awarded and/or claimed. The total ARV of all available Game Prizes is \$2,994.60.

Total ARV: The total ARV of all available prizes in the Promotion is \$4,494.60.

Prize Limit/General: Limit one (1) Game Prize per household. An entrant/household may win both the Grand Prize and one (1) Game Prize. Sponsor reserves the right to substitute a prize of equal or greater value, at its sole and absolute discretion.

6. **HOW TO CLAIM A PRIZE:** Amazon Echo Dot and SiriusXM Prize Pack Game Prizes will be mailed to verified winners at the addresses provided at registration. Coffee Shop Gift Code Game Prizes will be emailed to verified winners at the email addresses provided at registration. Following the Random Drawing, Sponsor's designee will notify the potential Grand Prize winner via email or phone at the email address or phone number he or she used to register with instructions on how to claim the Grand Prize. Potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or the Grand Prize may be forfeited in its entirety and awarded to an alternate winner, at Sponsor's sole and absolute discretion. Upon confirmation of the Grand Prize winner, Grand Prize will be mailed to the Grand Prize winner at the address provided at registration. Please allow up to eight (8) weeks following the end of the Promotion for all prize delivery. If a prize is forfeited for any reason, an alternate potential winner may be randomly selected from all remaining non-winning entries received during the Promotion Period, in Sponsor's sole discretion.

If, after a good-faith attempt Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. THE GRAND PRIZE WINNER WILL EACH BE ISSUED A FORM 1099 FOR TAX PURPOSES AND MUST SUBMIT HIS OR HER SOCIAL SECURITY NUMBER OR TAXPAYER ID NUMBER, AS REQUIRED BY LAW. ALL FEDERAL, STATE, AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

7. **LIMITATION OF LIABILITY:** By participating in this Promotion, entrants agree the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees, and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). Released Parties are not responsible for any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize. Released Parties shall not be responsible or liable for entries entered by any automated computer, program, mechanism or device; for any entries in excess of the stated limit; or for entries that are late, forged, lost, misplaced, misdirected,

tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries will, at Sponsor's sole discretion, be disqualified.

If, for any reason, an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed, corrupted, or for any other reason not accepted as an entry in the Promotion, entrant's sole remedy is to enter the Promotion again to receive another entry. If for any reason, Sponsor believes the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable. In the event that, due to technical, typographical, mechanical, or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including, but not limited to, an administrative, printing, production, computer, or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded for any prize according to these Official Rules, the intended prize will be awarded in a random drawing from among all verified prize claims received for that prize. This Promotion is subject to all federal, state, and local laws and regulations.

By participating in the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion -related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Promotion materials; (d) acceptance, receipt, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of the Prize (or any component thereof); (e) change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, civil disturbance, insurrection, riot or other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Promotion; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission entry (including, without limitation, registration information or any parts thereof); (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant; and (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE WEBSITE AND PRIZE COMPONENTS, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, THEREFORE SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan. Entrants agree that the statute of limitations for asserting any claims shall be a period of one (1) year from the time the cause of action occurred, or the cause of action shall be forever barred.
- 9. PRIVACY POLICY:** Sponsor's Privacy Policy is available at <http://www.chrysler.com/universal/privacy.html>.
- 10. PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos, and/or likeness, and statements for Promotion, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered, including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review, or approval and without additional compensation except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered that any entrant attempts to receive additional entries in excess of the stated limitation, that entrant may, at Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of the winner, the winning entry will be declared made by the authorized account holder of the email address used to submit the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in Sponsor's or Administrator's sole discretion, to

be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion may void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE PROMOTION OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** All entries and/or materials submitted will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any Promotion promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

12. **WINNERS LIST:** To obtain any legally required winners list, interested individuals should place a self-addressed, stamped business-size envelope (omit return postage if mailing from Vermont) in an envelope and mail it to: UConnect and SiriusXM Holiday Instant Win and Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by January 31, 2018.

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